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FOR IMMEDIATE RELEASE

New Radio Program to Highlight Business

Local business personalities to host "The Good News on Business"

OCEAN GROVE, NJ - "Tandem Radio: The Good News on Business" will launch Saturday, July 24, 2010, from 11:00 am to 12:00 noon with a live broadcast from the Boardwalk in Ocean Grove, NJ. The hour-long radio program, which will air every Saturday, focuses on the needs of business and entrepreneurs and will be broadcast on NJ & NY radio stations as well as the Internet.

"This is a radio show committed to helping business owners, managers and those who interact with them, and will seek to provide the answers you need to take your business to new heights," said co-host Glen Dalakian, an entrepreneur, consultant, blogger and motivational speaker. "Through weekly broadcasts with expert guests, this show will help business owners not just survive, but thrive," adds Dalakian.

He will share the hosting duties with internationally-followed financial commentator Peter Grandich who explains, "The program will offer Biblical insights into business and will highlight working with integrity and using the wisdom found in scriptures to succeed in commerce."

On their show, the pair will feature dynamic segments that will help listeners reach their business goals. Special guests will include authors, celebrities, professional athletes and experts in topics like marketing, social media, finance, business law and human resources. Listeners will be able to phone, text or email in during the broadcasts to interact with the hosts and their guests.

The July 24th kick-off will take place in front of a live audience and will coincide with Bridgefest, a Christian festival attended by over 12,000 people. In the following weeks, the show will continue to broadcast live from the Bridge FM studios every Saturday morning.

"Call in with questions and get the direct answers you need to help you do business while walking in God's light," says Dalakian. "I have found the Bible has every answer we need and when applied to business, it is an exceptional guide filled with practical wisdom for all."

Hosts Dalakian and Grandich have over 60 years of combined experience in the worlds of business and finance. Says Grandich, “There are two ways to gain wisdom: by making your own mistakes or by learning from the mistakes of others. We hope you will learn from our experience to enhance your business and personal success,” he adds.

Listeners can hear and see the program streaming live every Saturday morning from 11 am to 12 noon on www.TandemRadio.com, as well as on the Bridge FM radio stations at:

89.7 FM - Monmouth/Ocean Counties, NJ

91.9 FM - Southern Middlesex & Northern Monmouth Counties, NJ

103.1 FM - North New Jersey & NYC

99.7 FM – Sullivan/Orange County, NY

94.3 FM - Pomona, NY

98.9 FM - Poughkeepsie, NY

ABOUT THE HOSTS:

From a young age, **Glen J. Dalakian** knew the power of small business. He was raised in and around a family owned dry cleaning operation that served more than 30 satellite locations throughout NJ. After attending Seton Hall University, Glen began a number of prosperous small- to mid-sized businesses that served the New York, New Jersey and Connecticut area. He developed a variety of enterprises in the electronics, entertainment and retail industries, generating millions of dollars in revenue and achieving success in each of his niche markets. He has also traveled the country teaching, motivating and speaking to audiences of up to 10,000 on independent business ownership, marketing and people skills.

Glen has provided his expertise as a paid consultant to numerous business projects, giving a refreshing and innovative perspective on marketing and operations for many companies. He is a founding member and past-president of the Colts Neck (NJ) Business Association and is currently the host of Tandem Radio. A committed Christian, speaker, business consultant, blogger, and consummate entrepreneur, he is also the president of Turn US Around, LLC.

Peter Grandich is the author of the internationally-followed market and economic blog, *The Grandich Letter* online at www.Grandich.com. He is also founder of Trinity Financial Sports & Entertainment Management Co., Wall, NJ.

He has made a 25-year career out of his knack for uncanny, accurate market predictions. Labeled the “Wall Street Whiz Kid” by *Good Morning America*, Grandich gained national notoriety by being among the very few who not only forecasted the 1987 stock market crash, but on the very next day predicted that within two years the market would reach a new all-time high. Proving his ‘87 forecast was no fluke, Mr. Grandich said in January 2000 that the year would go down as the year the great mega bull market of the 80s and 90s came to an end. He also called for the

market's bottom in March 2009, earning him a bevy of national press coverage. Each time, he was right on target.

His ability to analyze and forecast financial happenings has resulted in hundreds of media interviews including GMA, Neil Cavuto's *Your World* on Fox News, *The Kudlow Report* on CNBC, *Wall Street Journal*, *Barron's*, *Financial Post*, *Globe and Mail*, *US News & World Report*, *New York Times*, *Business Week*, MarketWatch, Business News Network and many more. His daily financial blog is followed by tens of thousands of investors from around the world.

For Blogs, Streaming Video and other information, log on to www.TandemRadio.com .

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